Courtney Chominski

Characteristics and Criteria For Brochure

**Characteristics Criteria**

Color Colors that match well together. Colors that are not overwhelming.

Font Bold titles, bold important words, have different colored fonts

Format three fold brochure, information on each page, designs and color

Content Factual information about depression. Causes, Symptoms, and treatments

Images Reflect what depression truly looks like. Pictures of sad, gloomy people