Characteristics and Criteria:

Online Conversation

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| --- | --- |
| Characteristics | Criteria |
| Info about child | Name, Grade, Student ID number |
| Info about classes | Subject, what period they have each class, teacher, comments, grade |
| Overall GPA | Display on top of report card, high honor roll, honor roll, or nothing |

Magazine Article

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| --- | --- |
| Characteristics | Criteria |
| Fonts | Different fonts used to exaggerate different words and titles |
| Body of the story | Story is related to the title and pictures, have full details, informative |
| Pictures | Include captions, direction of picture (left, right, above, etc) |
| Other Examples | Link the main story to other smaller stories to satisfy other audiences and give more examples |

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| Characteristics | Criteria |
| Color coded | Clear who was sending what |
| Word spelling | Not correct English, “quick hand” |
| 2 different people | Conversation held between 2 different people |

Report Cards:

Note home to parents (2 genres):

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| --- | --- |
| Characteristics | Criteria |
| School heading | Logo of school, Address, Phone number, Principal/VP Name |
| Body | Reason for sending home a letter, concerns, examples |
| Signature | Proves authentic |

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| --- | --- |
| Characteristics | Criteria |
| Personality | Hear voice in the writing, even though no one is speaking |
| Set of Events | Clear of exactly how the events happened, explains each event in chronological order. |
| Emotions | Strongly shows how she was feeling at the time of the event |

Diary Entries:

Protest Sign:

|  |  |
| --- | --- |
| Characteristics | Criteria |
| Bright colors, bold writing | Makes it “pop” so everyone can see it, shows importance |
| Point of view | Shows one side, straight to the point |
| More information | Gives a website or telephone number to find out more information |

Letter:

|  |  |
| --- | --- |
| Characteristics | Criteria |
| Point of view, voice | Straight to the point, gives reasons for an action |
| Date, hand-written | Authentic |
| Different sizes of letters, fonts, colors | Importance in the words that are larger |

Online Quiz:

|  |  |
| --- | --- |
| Characteristics | Criteria |
| Different possibilities for answers | Relates to a spectrum of audiences (ex: people that bully, don’t bully, get bullied, etc) |
| Results | Supports the answer chosen, the results match the answers |
| Reason for results | Works hand in hand with the answer chosen (ex: if on computer a lot, have more of a chance to bully or be bullied, etc) |