http://laurenspeight.blogspot.com/2010/03/good-layout-example-week-12.html

http://www.qipit.com/press-materials/

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| **Characteristics** | **Criteria** |
| Color | Different sections of the article  pictures |
| Title | Larger, different color, bold |
| Pictures | Relevant, in with the text, color |
| Text | Clean cut, in columns |