|  |  |  |
| --- | --- | --- |
| **Original** | **Revision** | **Explanation/Rule** |
| Got confused with Registration/Pre-registration | Add OR | It will be clearer for the readers |
| Had my own e-mail/phone number on it | Find generic/actual cancer society numbers. | Don’t want my personal info on a poster that will be on the internet |
| Call-out not big enough | Make it bigger and bolder | The 5K is important |

Genre 1

Genre 2

|  |  |  |
| --- | --- | --- |
| **Original** | **Revision** | **Explanation/Rule** |
| Not aligned well | Align everything on the ride side | It will be clearer for the readers |
| The pinks of pictures didn’t match up | Change the pink color | Needs to be consistent and pleasing to the eye. |
| No picture on “Stages Slide” | Add picture to the slide | It’s too blank without one. |
| I had singular/plural mistakes | Fix “both breast”-“both breasts” | Singular/plural rules |
| The titles didn’t have matching capitalization | Make all titles look the same as far as capitalizing | It will look more professional |

|  |  |  |
| --- | --- | --- |
| **Original** | **Revision** | **Explanation/Rule** |
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|  |  |  |
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| I had singular/plural mistakes | Fix “both breast”-“both breasts” | Singular/plural rules |
| The titles didn’t have matching capitalization | Make all titles look the same as far as capitalizing | It will look more professional |
| **Original** | **Revision** | **Explanation/Rule** |
| Not enough description | Add more details | It needs to have more detail so the readers are intriqued |
| Typed | Handwritten | Looks more realistic and personal |
| Not personal | Be more personal and really become the patient | It still appears as though I wrote it |

**GENRE 3 ^**

**Genre 4**

|  |  |  |
| --- | --- | --- |
| **Original** | **Revision** | **Explanation** |
| **Not enough words** | **Add more words** | **It needs to look denser** |
| **Picture of a ribbon** | **Take out the ribbon or group the words to look like a ribbon** | **The picture of the ribbon didn’t fit** |
| **Words with similar letters/colors** | **Group the words with similar letters together and see if the colors coordinate with the other words** | **It will look nicer and more organized** |